Finding Your Home in the Clouds with Smart Cloud Broker

The Smart Cloud Broker is a suite of software tools that allows cloud infrastructure consumers to compare the different Infrastructure as a Service (IaaS) offerings from Cloud Service Providers, and consequently supports the selection of the cloud configuration and provider with the most appropriate specifications that best meet the user’s requirements.

Benchmark and compare cloud infrastructure with Smart Cloud Broker

The Smart Cloud Broker comprises two core elements:

- Benchmarking - a module that uses benchmark applications to baseline the performance relative to the infrastructure configuration and specification.
- Comparator – a module which automatically compares the different benchmark results and pricing across a range of IaaS platforms.

Therefore the Smart Cloud Broker is able to identify performance levels across a range of IaaS providers and more importantly compare their costs to identify best value options.

This service is invaluable to a range of IaaS consumers and providers, including:

- Software developers and vendors who need to benchmark their applications on various cloud configurations.
- Small to medium enterprises who wish to move their IT systems onto the cloud and seek to minimize their risk.
- Large corporate and government organisations who need to analyse the value and performance of their cloud providers.

For organisations consuming cloud infrastructure services the value includes:

- The simplification of the analysis of IaaS options;
- The time savings this simplification delivers;
- The expenditure savings through purchasing the best value IaaS configuration for an organisation’s needs; and
- Their revenue optimisation because the organisation’s ICT systems are not constrained by poor IaaS choices.

Smart Cloud Broker is an online service

SCB lets you compare cost and performance across a range of cloud infrastructure offerings.

- Cloud providers (data centres, brokers and resellers), who wish to give their clients easy access application benchmarking tools to help the selection process, or wish to compare their performance against other providers.

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Smart Cloud Broker delivers performance and savings

- Reduction in time and effort involved in benchmarking cloud platforms
- Reduction in performance testing costs
- Simplification of repetition of the benchmarking process, reduction in human error
- Automated generation of reports and analytics for consumption by non-technical audiences
- Performance benchmarking of cloud infrastructure can be offered as a service.

Demonstrations available now!
The Smart Cloud Broker has been developed as an online SaaS portal at www.smartcloudbroker.com. Demonstrations and trials can be arranged through the Smart Services CRC.

Working together

Smart Cloud Broker has been developed in close collaboration with Swinburne University of Technology. The Smart Services CRC is designed specifically to enable easy and close collaboration with industry to maximise opportunities for commercialisation. A variety of partnerships and licensing models are utilised to best suit your needs in any given marketplace.

This service is available now and the CRC is actively seeking interest from entrepreneurs, businesses, industry groups, investors etc that are keen to explore its potential and deliver value to stakeholders and the Australian economy. Contact us and let us know what terms would interest you.

About the CRC

Established in 2007 with over $120million in funding for services (digital) research and development across health, education, media and finance, Smart Services CRC has a rich portfolio of intellectual property which it is commercialising through partnerships, licensing and trade sales.

Using the services of the CRC’s Service Innovation Foundry and in collaboration with industry the CRC lowers the risks and costs of developing prototypes for commercial trials and academic field studies.

The CRC collaborates with major industry and academic institutions on projects that address challenges across the areas of customer service needs, ecosystems for service delivery and services of the future. In addition the CRC funds over 60 PhD students aligned to the needs and interests of industry partners and as their potential future workforce.

To book a demo, for more information on partnering with the CRC or opportunities to commercialise CRC IP please contact Gavin Kennedy, Innovation Foundry Services, Smart Services CRC on 07 3138 1588 or email gavin.kennedy@smartservicescrc.com.au.